

# Houston Chapter Newsletter

**February 19 Meeting**  
***Biotech Impact in Houston***  
**Jacqueline R. Northcut**  
**President and CEO, BioHouston, Inc.**



Jacqueline is the President and CEO of BioHouston, Inc. BioHouston is leading a broad effort to mobilize the region's civic, business, medical, academic and political communities to establish the region as a vigorous global competitor in life science and biotechnology commercialization.

Jacqueline sits on the boards of directors of the Houston Technology Center and South Main Center Association. She serves as an advisory board director for the NIH Biotechnology Training Program and as an external advisory committee member for the Department of BioEngineering at Rice University. She is an external advisory committee member for the University of Texas at Austin's Biomedical Engineering Department. As well, she is a board member of the Marfa Studio of Fine Arts in Marfa, Texas.

Prior to joining BioHouston, Jacqueline was an audit partner with Arthur Andersen and was the lead partner for life science companies in Texas. For eighteen years she worked with emerging businesses from the initial start up phase through maturity in various industries including biotechnology, venture capital, medical device, and several service industries.

Jacqueline's passion for life sciences is exemplified by her affiliations, past and present. She has served in a leadership role with the Association of Bioscience Financial Officers

*See "Jacqueline Northcut" page 2*

**Professional Development Session:**  
***XBRL: The Dawn of a New***  
***EDGAR***

**Rob Blake, Sr. Director, Interactive Services, Bowne & Co, Inc.**



The SEC has been ramping up support for XBRL, eXtensible Business Reporting Language, since early 2005 as a potential precursor to the dawn of a new EDGAR system. SEC Chairman Christopher Cox doesn't let a speech or media opportunity go by without espousing the benefits of this global reporting technology. Most recently, the SEC released the new version of US GAAP taxonomies (or dictionaries) for public comment.

Rob Blake, Bowne's Senior Director of Interactive Services and a founding member of XBRL, will draw from his 8+ year experience to bring XBRL "out of the clouds" and into reality. Discussion topics will include:

- An overview of XBRL
- Timeline and status of an SEC mandate
- What does participating in the SEC Voluntary Filing Program mean?
- Considerations for preparers
- XBRL in Action: Demonstration of creating XBRL

*See "Rob Blake" page 4*

**FEI Houston Chapter**

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**In this issue...**

[President's Letter...2](#)

[Officers & Chairs...2](#)

[Academic Honors Day...3](#)

[FEI Golf Tournament...4](#)

[Calendar of Events...4](#)

[FEI Sponsors...5](#)

[Registration...5](#)

**February 19 Meeting & P.D.**

Houston Country Club  
1 Potomac Drive

P.D. Session (4:30pm):

**Rob Blake**

**Bowne & Co, Inc.**

*XBRL: The Dawn of a New EDGAR*

Social Hour: (5:30 pm)

Dinner (6:30 pm):

**Jacqueline R. Northcut**

**BioHouston, Inc.**

*Biotech Impact in Houston*

[Page 5 - Registration](#)

**February Meeting Sponsors**

**BOWNE**



## A Letter from the President...



They say life is a series of choices. In particular, there is one related to this message – there are so many items coming up in the weeks ahead and not all of the information is fully mature. In the interest of getting what we have to the members, my choice is to publish (and perhaps perish) with the data on hand. As more unfolds, we will send out *ad hoc* updates.

In chronological order, the Chapter annual dinner event is scheduled for **February 9<sup>th</sup>** to be held at Four Seasons. Details are provided elsewhere, but this promises to be a very special evening for members and spouses. **Siegfried Group** is the exclusive Platinum sponsor. This is a great opportunity to not only meet with other members, but also with our various sponsors that would also be attending.

On **February 19<sup>th</sup>**, **Jacqueline R. Northcut**, President and CEO of BioHouston, will be speaking after dinner. This will extend the theme from earlier during the day when we observe the chapter's annual Academic Honors Day. The students, faculty and deans will be treated to a tour of the laboratory facilities and hear various speakers from the Biotech industry. We also welcome a new Gold sponsor, **EDGARfilings**, who is helping underwrite the cost for the Academic Honors Day Program.

The returning Platinum sponsor for the monthly meeting, the Houston office of **Bowen & Company, Inc.**, will present the professional development seminar starting at 4:30 p.m. – “**XBRL: The Dawn of a New EDGAR**”. Rob Blake will lead the session, which is described on page one in greater detail. The topic is one of growing significance with the SEC and is also prominently included on FEI's national website.

**Outsource Partners International** will be serving as Gold sponsor for the February meeting. They are a new sponsor to the chapter and we are pleased that they have chosen to partner with us. Please join me in greeting and meeting them throughout the evening.

As a new addition to the value proposition of your membership, the Houston chapter has taken the lead in consolidating with the other FEI Southwestern chapters in co-sponsoring the **5<sup>th</sup> Annual Texas ACG Capital Connection**. This event is scheduled for **March 6<sup>th</sup>** at the Hilton Americas Hotel here in Houston. Information will be separately circulated; however, FEI members will be able to qualify for ACG member pricing. Discount pricing should be available for registration prior to February 21<sup>st</sup>.

As an advance preview, the March meeting will have a career services theme. We have a national level speaker for the dinner session - **Laurence (Larry) J. Stybal, Ed.D.**, of Lincolnshire International, Boston.

Throughout this timeframe, we will also be involved with the **2008 CFO of the Year**. The chapter is once again working with the *Houston Business Journal* and other sponsors for this very relevant event. More details will be separately circulated.

For a little relaxation, the chapter's **Annual Golf Tournament** is now scheduled for April 23<sup>rd</sup>. It will again be held at Blackhorse Golf Club. Further details are presented separately.

The **FEI Summit** is coming in May and will be held in Phoenix. I suggest you consider attending this great conference. We are all busy, but this conference is good tool to step outside of our usual world and get a bigger perspective that can be important helping to guide our organizations for the future. I plan to be there and Houston is usually represented by many others, too.

I look forward to seeing you on February 9<sup>th</sup>.

Jim Storfer, President 2007/2008  
[jstorfer@swbell.net](mailto:jstorfer@swbell.net)

## Jacqueline Northcut

from Page 1

(ABFO) national conference since 1991. She is a founder and past board member of BioTexas and the Texas Healthcare & Bioscience Institute. Jacqueline received her BBS from Harding University in 1984.

## FEI Houston Officers & Committee Chairs

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Sirius Solutions

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### Todd Ruden

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### Member Retention Chair

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GulfMark Offshore, Inc.

See FEI Houston Directors,  
Page 3

## Academic Honors Day Program hosted by BioHouston, Inc.

Our schedule in February contains a second special event-our annual **Academic Honors Day Program**, sponsored by **EDGARfilings, Ltd.** This year's program is hosted by BioHouston, Inc., a non-profit corporation founded by various Houston-region academic/research institutions. They are leading a broad effort to establish the Houston region as a vigorous global competitor in life science and biotechnology commercialization. Their mission is to create an environment that will stimulate technology transfer and research commercialization, thereby generating economic wealth for the Houston region and making it a global competitor in life science commercialization.

The program for the scholarship candidates and their professors includes a tour of the BioHouston laboratory facilities and several speakers from the Biotech industry.

The presentation of this year's academic scholarships and a speech by Jacqueline Northcutt of BioHouston will occur during our dinner meeting at the Houston Country Club on February 19th.

### EDGARfilings, Ltd.

EDGARfilings™ is the leading provider of SEC compliance solutions from Sarbanes-Oxley to EDGAR, serving financial, legal and corporate clients since 1993. Our mission is to create easy-to-use software applications and deliver cost effective outsourcing solutions for financial professionals who are required to comply with SEC mandates. EDGARfilings continues to evolve as we grow and adapt to the demands of our markets. Due to the comprehensive nature of our products and services, we are confident that we have a solution to meet your needs.

## *FEI Valentine's Day Dinner*

*Dance With the Stars !*

*Saturday, February 9 at 7pm  
Four Seasons Hotel, Downtown Houston*

*Gourmet Dinner and Wine Tasting*

*Reservations CLOSE on February 5th, so hurry !*

*Register now at [www.feihouston.org](http://www.feihouston.org)*

*Or call the reservation line at 713-223-0334*

*Sponsored by The Siegfried Group, LLP*

*Cost \$130 per couple or \$65 individually*

*Complimentary valet parking provided*

*Special overnight room rate available at The Four Seasons*

### The Siegfried Group, LLP

Established in 1988, The Siegfried Group helps clients, who experience periodic surges in critical accounting and finance work, to strategically extend and enhance their internal workforce. The Siegfried Group is the nation's only CPA firm dedicated exclusively to providing Fortune 1000 companies and other major organizations with ready access to consultant-quality accounting and finance professionals. These full-time, career focused Siegfried employees are highly motivated and committed to executing our clients' initiatives.

## FEI Houston Chapter Directors

**Brett Clapsaddle**  
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KBR

**M. Colleen Estes**  
Sirius Solutions

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Enerfin Resources Co.

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Waste Management, Inc.

**John D. Thomas**  
Duke Energy Trading &  
Marketing LLC

**Michael J. Vitek**  
Mad Croc Brands, inc.

## Save the Date: Houston FEI Annual Golf Tournament

The Houston Chapter Golf Tournament will be held on Wednesday afternoon, April 23<sup>rd</sup> at Blackhorse Golf Club in northwest Houston. An announcement with more details on the afternoon's activities will be included in the March newsletter. Bank of America and Mackey & Tanner are Co-Platinum sponsors for this event. The cost is \$50 per member (a \$150 value) and includes lunch, driving range, greens fee, snacks, beverages and dinner with open bar. Your first guest is free; second and third guests are \$50 each. This is a fun event for golfers of all abilities (or no abilities). There are cart goodie bags for all golfers, a putting contest, awards and raffle prizes. You will receive an email with registration information shortly and can also register at the February meeting. The registration deadline is April 11<sup>th</sup>. Contact Gerry Trostle at 713-888-8614 or [gtrostle@enerfin.com](mailto:gtrostle@enerfin.com) with any questions.

### **BOWNE**

**Bowne & Co., Inc.** (NYSE: BNE) provides financial, marketing and business communications services around the world. Dealmakers rely on Bowne to handle critical transactional communications with speed and accuracy. Compliance professionals turn to Bowne to prepare and file regulatory and shareholder communications online and in print. Marketers look to Bowne to create and distribute customized, one-to-one communications on-demand. With 3,200 employees in 60 offices around the globe, Bowne has met the ever-changing demands of its clients for more than 230 years.



**Outsource  
Partners  
International™**

**Outsource Partners International, OPI**, is a leading professional services firm that is dedicated to finance and accounting outsourcing.

With our big four accounting firm heritage and our highly skilled and expert global professionals, we are uniquely qualified to deliver value-added F&A outsourcing solutions within today's complex regulatory environment. With OPI, you receive world-class advisory services more typical of a big four accounting firm complemented by the rigor, control, security and process excellence of Six Sigma, ISO 9001:2000, ISO 27001 and SAS 70 certified offshore business process outsourcing.

### **Rob Blake**

*from Page 1*

If you are a public company submitting Forms 10-K/10-Q or an investment management company submitting mutual fund prospectuses, this session is for you.

As Senior Director of Interactive Services for Bowne & Co., Inc., Rob defines the strategic direction and solution offerings for regulatory interactive data initiatives focused on XML (eXtensible Markup Language) and XBRL® (eXtensible Business Reporting Language). Rob leverages more than 16 years of experience in business reporting and technology to lead Bowne's XBRL media outreach activities and involvement with XBRL International.

Prior to joining Bowne, Rob was Project Director for the U.S. Securities and Exchange Commission's (SEC) US GAAP Financial Statement Taxonomy Project, where he led a virtual team of over 25 companies and 70 people creating the new XBRL taxonomies for use by U.S. public companies.

Rob previously helped launch Rivet Software, a Denver, CO -based provider of interactive software applications built on XBRL and served for 9 years with Microsoft and subsidiaries in a variety of roles including XBRL Global Lead and Director of Product Strategies. Rob is also a founding member of XBRL International, the industry consortium formed in 1999 to develop and maintain XBRL that now includes over 600 organizations.

## Calendar of Events

**February 9**

**Valentine's Day Dinner**  
7pm, Four Seasons Hotel

**February 19**

**Monthly Meeting**  
**Jacqueline R. Northcut**  
BioHouston, Inc  
*Biotech Impact in  
Houston*

**Prof. Development**  
**Rob Blake**, Bowne & Co,  
*XBRL: The Dawn of a New  
EDGAR*

**March 25**

**Monthly Meeting**  
**Laurence (Larry) J  
Stybel , Ed.D**  
BioHouston, Inc  
**Prof. Development**  
KPMG

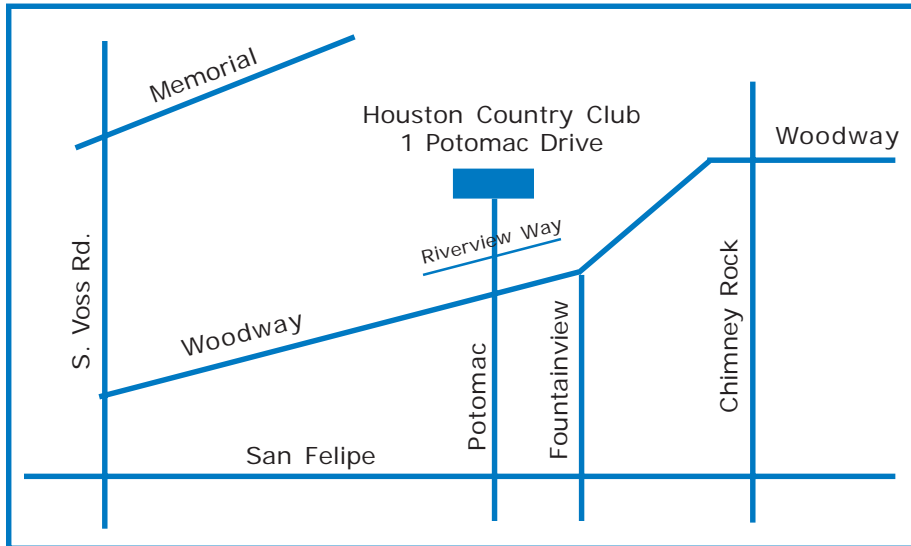
**April 30**

**Monthly Meeting**  
**Steve Miller**  
Delphi Corp  
**Prof. Development**  
Sirius Solutions

**May 20**

**Monthly Meeting**  
**Andrew Bland III**  
FBI Director, Houston and  
South East Region  
*White Collar Crime and  
Terrorism in Houston*  
**Prof. Development**  
AON

All meetings listed here  
will be held at Houston  
Country Club unless  
otherwise noted on our  
website  
[www.feihouston.org](http://www.feihouston.org).



**February Meeting Sponsors**



**February 19 Fax/Mail Reservation Form**

[Click Here to Register Online](#) or go to [www.feihouston.org](http://www.feihouston.org)

Mail to: P.O. Box 631206, Houston, TX 77263-1206 or Fax to: 713.776.1308  
 One form per registrant please, photocopy as necessary.  
**Reservations Required** by 3:00 pm on Monday, Feb. 18 and may be cancelled without penalty as late as Noon on Tuesday, Feb. 19. "No-shows" will be billed \$90.

**Meeting Location:** *Houston Country Club* - 1 Potomac Drive

**Meeting Cost:** No charge for Chapter Members and 1st time prospective members.  
 Guests -\$90 per person (must be accompanied by member)

\_\_\_\_\_  
 Attendee Name

\_\_\_\_\_  
 Organization

\_\_\_\_\_  
 Address City/State/Zip

\_\_\_\_\_  
 Phone Fax E-Mail

Check One:  Chapter Member  1st time Prospective Member  
 Guest \$90 (guest of member): \_\_\_\_\_  
 Attending:  Professional Development & Dinner  Dinner Meeting Only

**Guests please indicate payment via:**  MasterCard  Visa  Amex

Card#: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Billing Address & Zipcode: \_\_\_\_\_

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